



## Chapter Executive Committee Meeting Tuesday October 17, 2017

### ***I. Call to Order at 6:11 pm***

**Attendees:** Rick Campbell, Karla Hunt, Laura Paty, Aaron Allan, Beth Johannessen, Joe Ewan, and Toni Candanedo

### ***II. LEGISLATIVE UPDATE***

**A.** Rick C. reported that four legislative meetings have occurred with three more scheduled. The 2018 Legislative Session begins January 8<sup>th</sup> however; there is no indication that there will be any proposed bills proposing changes to LA registration.

Joe Ewing noted that the ASU negotiates agreements with the Legislature in December. He suggested that if there is any benefit to have P3 meet with the Director of the Design School or Michael Crow, they should do so prior to December Rick C. to contact Rob D at P3 to discuss.

### ***III. UPDATES TO CURRENT MAG BIKE AND PEDESTRIAN COMMITTEE***

**A.** Nothing to Report

### ***IV. CHAPTER DISCUSSION/ACTION***

#### **A. Discussion on Bringing LARE Instructor to Arizona**

Nothing to Report

#### **B. Canal Beautification Project**

Nothing to Report

#### **C. Annual Meeting for the Chapter**

Karla H. reported that the Annual Meeting or the "State of the State" was held on October 12<sup>th</sup>. –

- There were 31 attendees including Jason Schupbach, the new Director of the Design School.
- Jason S. suggested hosting several round table events. Topics could include student preparedness and current trends the practice of Landscape Architecture.
- There is also a new Community Outreach Coordinator, Ray Cabrera who will facilitate.
- A line item has been added to the 2018 budget to for the next Annual Meeting of the Chapter.

#### **D and E. Current AZASLA Bylaws, Strategic Plan**

Bylaws committee will meet in early November to review changes to the bylaws and prepare a draft of edits for the board to review. Karla H. will send doodle poll to schedule meeting.

### ***IV. CHAPTER INFORMATION/UPDATES***

#### **A. Communications**

Nothing to Report

**B. Board of Trustees Report:**

Nothing to Report

**C. Alliance:**

Karla H. reported that the following:

- The ANA/AZASLA Nursery Tour is on November 3<sup>rd</sup> however, there are few registrants.
- Jack Gilmore and Janet Waibel will serve on the City of Phoenix board for tree caliper.
- Kris Floor and Karla H. are working on renewing an alliance with ULI.

**D. SHADE/Education:**

Nothing to Report

**E. Emerging Professionals:**

1. 2017 ASLA Emerging Professionals Committee:

Aaron A. reported that there will be a calls on a monthly basis and that there will be tours to local high schools to talk about Landscape Architecture and college programs.

**F. Advocacy/Government Affairs:**

Karla H. reported that pricing has been procured for an informational folder of educational materials with inserts for the legislative meetings. A quote has also been obtained to hire a graphic designer to provide design assistance for the inserts. The chapter has also applied for the 2018 Advocacy Grant.

**G. HALS:**

Karla H. spoke with Gina C. but there was nothing new to report.

**H. Fellows**

Nothing to Report

**I. WLAM and Public Awareness**

Karla H. reported the following:

- David is attending the Public Awareness summit for Valerie A. in January.
- The Awards Exhibit is in Mesa currently.
- Valerie A. is looking for a volunteer to help with graphics for the high school outreach efforts.

**J. Section Updates**

CS Update: Karla H. again reported on the low number of registrations for the nursery tour. Only ten have signed up and none are landscape architects. More people will need to sign up to cover the cost of a bus/ transportation.

SS update: Nothing to Report.

**K. University Relations:**

1. Arizona State University:

Joe E. would like the chapter to increase the amount of support to the student LA programs in the state and would like to see the increase be based on the size of the program. An additional \$2000 to \$3000 was suggested as an ideal increase. He would also like to launch a scholarship campaign to broaden student support. It was also suggested that the student chapters host a

membership drive to help justify increased support. Student funding will continue to be discussed and will be included in the 2018 budget.

2. University of Arizona: Nothing to Report

#### **L. Student Chapter:**

1. ASU Chapter:

- Toni C. reported that the firm crawl will be held November 16<sup>th</sup> and students will visit SmithGroup, Trueform, Dig Studio and WERK and then attend the Kornegay Appreciation event.
- The student chapter will have their next meeting November 8<sup>th</sup>.
- A number of students will be attending the conference in LA this year and they plan on participating in the Alumni Table decorating challenge at the conference.

2. U of A Chapter

Karla H. reported that the Books & Brews event will be held October 26<sup>th</sup> and that the UA student chapter will participate in the Homecoming Carnival.

### **VI. EVENTS, ACTIVITIES, PARTNERSHIP INFORMATION/UPDATES**

#### **A. Events**

- Nursery Tour is November 3<sup>rd</sup>
- Tucson Mini Expo is November 14th
- Appreciation event at Kornegay is November 16<sup>th</sup>

### **VII. CHAPTER BUSINESS**

**A. Secretary Report:** No vote taken to approve minutes due to lack of quorum. EXCOM to approve September meeting minutes at next meeting.

**B. Treasurer Report:** No vote taken to approve minutes due to lack of quorum. EXCOM to approve September Treasurer's report at next meeting.

### **VIII. FUTURE AGENDA ITEMS and ANNOUNCEMENTS**

Rick moved to end meeting and Laura seconded the motion.

**Meeting adjourned at 7:30 PM.**

**To add items to next month's meeting e-mail Rick with "ASLA Agenda Item" in the subject.**