



**Chapter Executive Committee Meeting
Tuesday March 21, 2017
DRAFT MINUTES**

I. Call to Order at 6:11 pm

Attendees: Rick Campbell, Karla Hunt, Laura Paty, Aaron Allan, Alex Buckley, Beth Johannessen, and Galen Drake

II. LEGISLATIVE UPDATE

A. Rick will ask Rob Dalager to write a brief regarding the SB 1437 and SB1188 for Karla to distribute to members.

B. Rob Dalager forwarded David the executive order from Gov. Ducey that requires the Board of Technical Registration (and many other boards) to submit an internal review of the professions and occupations that fall within their purview. David contacted Melissa Cornelius at the Board and let her know that she has our full support, as well as forwarded the executive order to Elizabeth Hebron at ASLA national, CLARB and NCARB.

In addition, Rob reported the following to David:

- Any actions fall directly on the Board and we as a professional organization have no platform or decorum to intercede or directly address this executive order.
- Many of the boards listed in the order are medical in nature-Rob theorizes that these are the 90/10 boards lumped into the list and will find out for us.
- There was no informal discussion of this executive order.

The present course of action seems to be to continue to support the BOTR and maintain open lines of communication with allies.

III. CHAPTER DISCUSSION/ACTION

A. Discussion on Bringing LARE instructor to Arizona

Nothing to report.

B. ASLA Bylaws Update/ AZASLA Bylaws impact

Laura to contact Jim Coffman and Dean Chambers to review bylaws edits. EXCOM review of bylaw edits and vote for approval postponed until national amends and makes available the student chapter bylaws.

C. AzASLA Legislative Response Blurb

Rick to craft statement and will consult with Rob Dalager as well as contact AIA and ACEC for boilerplate language.

IV. CHAPTER INFORMATION/UPDATES

A. Communications

The Gala presentation is being completed. Karla will contact Justin and Jake to re-establish a calendar on the AzASLA website.

B. Board of Trustees Report:

Nothing to report. Mid-year meeting is coming up which will give chapters an opportunity to voice concerns or submit questions to national.

C. Alliance:

Rick attended the ALCA mixer and will maintain relationship with Judy Gausman, CEO of ALCA.

D. SHADE/Education:

Jim Coffman has stepped down from SHADE. It is unclear who will replace Jim at this time. The tentative date for the next SHADE conference is August 31, 2017.

E. Emerging Professionals:

2017 ASLA National Emerging Professionals Committee: Aaron to participate in the website update project which is one of the goals set for the year.

F. Advocacy/Government Affairs:

1. Lobbyist: See Section II above

2. 2017 ASLA National Licensure Committee: Galen reported that he met with the licensure committee to assess the threat to licensure in our state and others as the legislative session comes to a close. Overall it appears that while legislation was proposed in various states to limit or reduce occupational licensing, there have not been any major impacts to Landscape Architecture.

3. Republican Legislative Campaign Committee (RLCC) Spring Kick- Off Breakfast

- A. Rick attended the RLCC Breakfast held on March 16th and spoke with Senate President Steven Yarbrough and Speaker of the House J.D. Mesnard. Rick appreciated the direct access to the legislators and would like EXCOM members to attend in the future.

G. HALS:

Nothing to report.

H. Fellows:

The first session of the Fellows Workshop will take place April 11th at 6:30pm at J2. The workshop will be hosted by Galen and Ken and is open to all interested applicants. Currently, the workshop is meant to be a two year process of mentorship and preparation of the Fellows Workshop participants culminating in a completed ASLA Fellow application.

I. WLAM and Public Awareness

Valerie reported that National had a meeting in January to set the goals for the year. The goals are to:

1. Promote World Landscape Architecture Month (WLAM) – The WLAM 2017 media kit is available online. As part of the WLAM 2017 campaign each chapter will have a day to host national's Instagram feed. April 30th is the Arizona chapter day and Valerie will coordinate the images with help from ASU students and Karla.
2. To increase the public outreach effort to raise awareness of landscape architecture with students prior to college. Irene Ogata has been working with a middle school in Tucson and Valerie will connect with Irene to learn more about her efforts. Also Rick suggested that Valerie connect with Karen Cesare regarding the Science Olympiad.

J. Section Updates

1. Central Section

- Movie night will be hosted by Jim Coffman on April 6th. We will show "Beyond the Mirage".
- A lighting tour of Sanctuary at Mountain Shadows is in the works. Alex is waiting for date confirmation.
- The Meet Me Downtown Landscape Architecture tour will be held April 24th.
- A "Thirty Ways to Celebrate LAM" with events listed from around the state will be distributed to EXCOM for review and then sent out to members.
- Flyers for all WLAM events will be created by Justin, Jake and Alex with Karla sending email blasts.
- Group explored the opportunity to participate in Spark! Festival next year as exhibitors rather than simply providing volunteers.

3. Southern Section

Nothing to Report. Karla commented that sponsorship and cost of Southern Section luncheons need to be addressed.

K. University Relations:

1. Arizona State University: Nothing to Report

2. University of Arizona: Nothing to Report

Student membership was discussed as student member numbers are decreasing. Rick to connect with Lauri and Ted C. to determine ways to increase student membership.

L. Student Chapter:

1. ASU Chapter

Toni reported that student chapter has a newly elected president and has had a 2nd general meeting.

- Toni is coordinating a firm crawl for April.
- A sketch crawl is scheduled for April 1 and lecture March 30 and a sign-up sheet will be available at the Gala.
- A mini portfolio review will be held April 20th.
- Student Chapter to also participate in the Beaux Arts Ball and Professional Exhibit.

2. U of A Chapter

U of A hosted their annual Shadow Day. Dean search continues.

VI. EVENTS, ACTIVITIES, PARTNERSHIP INFORMATION/UPDATES

A. Events

- The AZ Chapter Awards Gala is on March 25th. Karla reported that 217 people have registered to attend and there are 27 expo participants.

- Dave Bang Cinco de Mayo Warm Up is April 27th.
- Golf Tournament September 30th
- Appreciation event at Kornegay is November 16th

VII. CHAPTER BUSINESS

A. Secretary Report: Motion by Aaron to approve the February 2017 Meeting Minutes. Second by Laura. Approved.

B. Treasurer Report

February 2017

Checking balance	\$55,665.42
Savings balance	\$20,001.16
Receivables	\$15,500.00
Income month	\$55,412.62
Expenses month	\$12,990.75
Net Income month	\$42,421.87

EXCOM to approve January, February and March Treasurer's report at next meeting.

VIII. FUTURE AGENDA ITEMS and ANNOUNCEMENTS

2017 Budget review and Approval
AzASLA Bylaws Committee
Advocacy Grant

Rick moved to end meeting and Laura seconded the motion.

Meeting adjourned at 7:36 PM.

To add items to next month's meeting e-mail Rick with "ASLA Agenda Item" in the subject.