



Chapter Executive Committee Meeting Tuesday January 20, 2015

1. Call to Order at 6:07 pm

Attendees: Aaron Allan, Ellen Alster, Rick Campbell, Karen Cesare, Jim Coffman, Harry Cooper, Craig Coronato, Galen Drake, Allyce Hargrove, David Hewitt, Karla Hunt, Laura Mielcarek, Jacob Miller

CHAPTER BUSINESS

2. Secretary Report:

Motion by Jim Coffman to approve the December 2014 meeting minutes.

Second by Aaron Allan. Approved.

3. Treasurer Report (by Karla for Rick)

Checking balance	\$7,129.52
Income month	\$0.00
Expenses month	\$7,165.06
Profit for the month	\$-7,165.06
Income YTD	\$82,470.40
Expenses YTD	\$92,113.60
Profit YTD	\$-9,643.20

Note: YTD as of 2013 was \$-10,400.95

Note: Aaron had requested that Rick and Karla speak with the CPA concerning ways to offset the annual negative budget which they have done. Actions to be taken in the future include charging administration fees for Chapter PayPal use.

Motion by Aaron Allan to accept December 2014 Treasury Report

Second by David Hewitt. Approved.

CHAPTER DISCUSSIONS

4. Strategic Planning Recap

Karen relayed the Strategic Planning Meeting that took place January 16 and 17. Overall comments were positive citing that a clear structure and purpose was defined. Final plan to be sent to EXCOM from mediator Barbara Drobins from ASLA National and will be distributed to AzASLA members. A thank you card will be signed by attendees and sent to Barbara Drobins.

5. 2015 Theme for Chapter

Karen proposed a 2015 theme for the chapter to promote centering around the Landscape Architect's role as a leader. Craig recommended "Landscape Architects Lead" which was put into motion.

Motion by Rick Campbell to accept "Landscape Architects Lead" as the 2015 Theme

Seconded by David Hewitt. Approved.

6. Survey Results/Status

Aaron and Jacob confirmed that the survey has been sent out and that Karla should followup with an e-blast. Survey cut off is Friday, February 13 to ensure results will be available for the February meeting.

7. Survey Results/Status

Karen proposed that we craft two additional surveys/messages to solicit members for information on the following:

- What are members doing on their own for "Career Discovery" activities currently or in the past 2-3 years.
- What leadership positions do our members hold outside of ASLA? (Appointed Boards/Commissions/Committees/elected positions including Homeowners Associations/Civic/Religious, etc.)

Aaron volunteered to write these e-mails.

8. Landscape Architecture Month

Karen proposed that we draft a Proclamation to send to state and local levels of government proclaiming April 2015 as Landscape Architecture Month. Craig volunteered to draft the proclamation to revolve around promoting the 2015 theme, the role of the Landscape Architect in ensuring the public's health, safety, and welfare, and the profession in general. The deadline is the beginning of March.

A similar proclamation from 2009 was signed by the Governor and accompanied the awards board tour after the Gala. EXCOM members are encouraged to think about their governmental connections at the state and local level in an effort to move the 2015 proclamation forward.

Karen asked that each EXCOM member come up with at least 1 additional idea to promote April as Landscape Architecture Month and send to her before the February meeting.

9. Arizona Water Month

Kaylee Coulter has asked the board to consider coordinating with the Water Shed Management Group (WSMG) in their upcoming series of lectures. Harry Cooper and Laura Mialcarek agreed to coordinate with Kaylee and the WSMG.

Laura Mialcarek also sits on the committee for the Low Impact Development Workshop and will be speaking at the event. She will work with Harry to create connections between AzASLA and the LID Workshops.

10. Science Olympiad

Karen lauded the previous year's Science Olympiad and suggested that AzASLA sponsor three sections: Green Generation, Dynamic Planet, and Road Scholar. As many volunteers from AzASLA are needed and an e-mail was sent to the student chapters. February 14th and 28th are the regional qualifiers and April 11 will be the state tournament.

Motion by Jim Coffman to accept that AzASLA participates in this year's Science Olympiad. Second by Aaron Allan. Approved.

11. ASLA Headquarters Fundraising Campaign

Jim Coffman raised that point that ASLA national is asking for further pledges from state chapters to fund the construction of their headquarters in Washington D.C. Jim brought up the point that national's current headquarters does not present a positive image of the profession, and that a new building as a Center of Landscape Architecture would do this. Aaron Allan voiced disagreement with this plan on the grounds that national voluntarily chose a more expensive option and asking chapters to pay for it.

The minimum suggested funds raised by each state is \$1,899. Additional funds from members are to be requested at the 2015 Gala. Jim, Rick, and Karen agreed to budget for the minimum of \$1,899 in the next three years.

Motion by Jim Coffman to approve that AzASLA will participate in raising the initial \$1,899. Second by Allyce Hargrove. One nay vote. Approved.

CHAPTER INFORMATION/UPDATES

12. Communications

Jake Miller reported that work has been going smoothly on the new AzASLA website and that it will be up and running by the coming Monday, January 26th.

13. Board of Trustees

Jim Coffman reported that he spoke with members of national committee on how the 2013 National Meeting in Phoenix went and if Phoenix was on the list as a future meeting site. He was told that Phoenix is not currently on the list as event did not raise enough money for ASLA national. As positives, national said that Phoenix had a great committee, hospitality, and a wonderful convention center.

Arizona was discussed for other ASLA national meetings such as the Leadership Summit, Advocacy Seminars, and Public Affairs Summits.

14. Alliance/Partnership

The Alliance/Partnership Chair is open.

15. Education

No Report

16. Emerging Professionals

A LARE Meet and Greet to organize self sustained study groups is planned in both Phoenix and Tucson in the next few weeks.

17. Advocacy

Craig Coronato will work on the state wide proclamation and get in contact with Leroy Brady with the AZ Board of Technical Registrants to coordinate.

It was discussed that Craig could use lower level member assistance in order to get in front of the Sunset proceedings.

18. HALS

No Report

19. Fellows

Drafts will be submitted to the Fellows Committee in the beginning of February.

20. Central Section Report

Allyce Hargrove will work towards bringing a Houzz lecture to the Phoenix area and will attempt to partner with ALCA.

Future luncheons/events will be planned for after the survey results are received from members.

21. Southern Section Report

Laura Mielcarek reported that there will be three events hosted in Tucson in the coming months.

22. University Relations

No Report

23. Student Chapter

No Report

EVENTS, ACTIVITIES, PARTNERSHIP INFORMATION/UPDATES

24. Events

Karla Hunt is working towards the upcoming Gala.

FUTURE AGENDA ITEMS and ANNOUNCEMENTS

EXCOM members will work towards drafting the Landscape Architecture Month Proclamation, plan on how to ask for additional ASLA HQ funds at the Gala, await the results of the survey, create action items related to this year's theme, contact National on how to host the Public Affairs Summit, and formalize the results of the Strategic Planning Meeting.

Meeting adjourned at 8:20 pm.

NEXT MEETING: Tuesday, February 17, 2015.