



**Chapter Executive Committee Meeting  
Tuesday December 19, 2017**

***I. CALL TO ORDER at 6:03 pm***

**Attendees:** Laura Paty, Aaron Allan, David Hewitt, Jake Miller, Galen Drake, Alexandra Blandford, Beth Johannessen, Justin Azevedo, Karla Hunt, and Toni Candanedo

***II. CHAPTER LOBBYIST UPDATE***

**A. Review of Impending Legislative Session:**

Rob D. reported that the 2018 Legislative Session begins January 8<sup>th</sup>. So far 91 bills have been introduced. Currently, HB2011 directly looks to remove the requirement of a license, however in this case it pertains to certain aspects of the cosmetology profession.

The Opportunity Solutions Project, a national organization, will be bringing a bill addressing occupational licensing on a city level. However, generally most occupational licensing requirements happen on a state level.

P3 will continue to update the EXCOM on proposed legislation that could impact our licensure.

***III. CHAPTER BUSINESS***

**A. Secretary Report:**

Aaron A. motioned to approve September and October meeting minutes, David H. seconded. Motion Approved.

**B. Treasurer Report:**

Aaron A. motioned to approve September, October and November Treasurer Reports, Jake M. seconded. Motion Approved.

**November 2017**

Checking balance	\$17,919.01
Savings balance	\$20,001.16
Receivables	\$ 5,360.00
Income month	\$95,166.05
Expenses month	\$98,924.59
Net Income month	-\$3,758.54

**October 2017**

Checking balance	\$25,002.81
Savings balance	\$20,001.16
Receivables	\$ 5,360.00
Income month	\$95,166.05
Expenses month	\$91,840.79
Net Income month	\$3,325.26

**September 2017**

Checking balance	\$25,782.50
Savings balance	\$20,001.16
Receivables	\$8,620.00
Income month	\$88,356.72
Expenses month	\$80,991.77
Net Income month	\$7,364.95

**C. Year-end Financial Report**

David H. will present the year-end financial report at January meeting.

**IV. CHAPTER DISCUSSIONS**

**A. Canal Beautification Project**

Rick C. attended a meeting with C.O.P. and ADOT to discuss options for the southern bank of the canal. The conclusion was to focus on the streetscape for now.

**B. AZASLA Bylaws Update**

The Bylaws committee met and completed edits to the chapter bylaws. The updated bylaws have been sent to the EXCOM members for review. The bylaws will also be sent to all membership for review and comment. The EXCOM will vote on bylaws update at January meeting.

**IV. CHAPTER INFORMATION/UPDATES**

**A. Communications**

Nothing to Report

**B. Board of Trustees Report:**

Aaron A. reported that ASLA is rebranding and will update logos for all chapters to promote a cohesive and consistent image. New logos will be sent to chapters in January.

**C. Alliance:**

Karla H. reported that the ANA/AZASLA are looking for a new date to host the Nursery Tour.

**D. SHADE/Education:**

Nothing to Report

**E. Emerging Professionals:**

Nothing to Report

1. 2017 ASLA Emerging Professionals Committee:

Nothing to Report

## **F. Advocacy/Government Affairs:**

### **1. Recap of Legislative Meetings**

Galen D. reported the following:

- Seven meetings between legislators, EXCOM members and constituents occurred between September and November. For a complete list of meetings and attendees see Attachment 1 at the end of this document. A diverse group of people attended the meetings and the legislators seemed receptive to our message.
- Justin A. to send email to members to recruit attendees for future meetings.
- AZASLA has received the Advocacy Grant again this year in the amount of \$8,000. Grant money could go to fund mailers, our targeted lobby effort or hosting a breakfast at the Capitol event.
- The text is complete for the informational brochures with graphics still needed.

### **2. Licensure (National)**

- Galen is officially the Chair of the National Licensure Committee.
- Updated Whistleblower, Conflict of Interest, and Confidentiality forms will be sent to all EXCOM Officers to sign.
- Aaron A. sat on the Advocacy Grant Committee.

## **G. HALS:**

Laura P. emailed Gina C. for update. The HALS team plan on submitting two projects soon. The Encanto Park project is larger than they expected; however, it will be submitted once completed. Coffman studio has been assisting with the Cattle Track Ranch mapping and the HALS team is contemplating bringing on a student volunteer to help finish.

## **H. MAG Bike/Ped Committee**

Nothing to Report – however Committee has a new name, the “Active Transportation Committee”

## **I. Membership:**

Beth J. reported the membership numbers as follows:

As of December 15, 2017:

236 members and 56 student members - 27 ASU and 29 UA

For the period between November 15, 2017 to December 15, 2017:

2 new members

2 rejoined members

1 lapsed member

## **J. Fellows:**

Nothing to Report

## **K. WLAM and Public Awareness**

Karla H. received an email from Valerie with the following update:

- David is attending the Public Awareness summit for Valerie A. in January.
- The Awards Exhibit is in Flagstaff currently. It will be at NAU construction school for the month of Jan and Janel is hoping to get it to City Hall for February, and returned sometime in early March.
- Valerie A. has created a school district tracking excel file on google drives and will work on populating it in the next several weeks. Send any teacher/counselor contacts to Valerie.
- Valerie A. would like to create a generic PowerPoint, digital and print hand-outs that promote the profession, local work, and programs such as ACE, ASU Primer, UA Grad Program, Science Olympiad, etc. The handouts and presentation could be presented at school career days or other school events. A tie in with the student chapters is also an option with professional and student member involvement.

### **L. Section Updates**

CS Update: Nothing to Report

SS update: Karla H. reported that planning has begun for a SS Nursery Tour. The Tucson Botanical Garden is booked for four events in 2018 and the Mini expo on November 14<sup>th</sup> was well attended.

### **M. University Relations:**

1. Arizona State University: Nothing to Report
2. University of Arizona: Nothing to Report

### **N. Student Chapters:**

1. ASU Chapter: Toni C. reported the following:
  - The Firm Crawl held on November 16<sup>th</sup> was successful with ~25 students attending. There will be another firm crawl in April.
  - A panel discussion is scheduled for January 17<sup>th</sup> with a topic of “Designing for Demographics”
  - The Mentor Mixer will occur in February, more details to come.
  - There will be a portfolio review in April.
  - Professionals will be asked to participate in the firm crawl, mentor mixer and the portfolio review.
  - The Sketch Crawl is scheduled for March 31<sup>st</sup>.
  - The student parking day exhibit will be at the State Capitol on Advocacy Day, April 24<sup>th</sup>.

2. U of A Chapter  
Nothing to Report

### **VIII. FUTURE AGENDA ITEMS**

- A. 2018 Budget
- B. 2017 Financial Report
- C. Vote to approve updated bylaws
- D. Spring Plans

**Meeting adjourned at 7:35 PM.**

**To add items to next month’s meeting e-mail Laura with “ASLA Agenda Item” in the subject.**

## ATTACHMENT 1

### AZASLA Legislative Meetings - 2017

Sen. Sean Bowie (LD 18) – Ahwatukee, south Tempe and the western portion of Chandler.

Oct. 13 at 11:00 a.m. at the AZ Senate.

Attendees: Rob Dalager, Galen Drake, Rick Campbell

Rep. Jill Norgaard (LD 18) – Ahwatukee, south Tempe and the western portion of Chandler.

Sept. 21 at noon at the AZ House of Representatives.

Attendees: Rob Dalager, Galen Drake, Jeff Engelmann

Rep. Todd Clodfelter (LD 10) – Northeast Tucson including Tanque Verde.

Nov. 3 at 11:00 a.m. at the AZ House of Representatives.

Attendees: Rob Dalager, Galen Drake, Aaron Allan

Rep. Darin Mitchell (LD 13) – The far west valley, including Buckeye all the way to Yuma.

Sept. 25 at 11:30 a.m. at the AZ House of Representatives.

Attendees: Rob Dalager, Galen Drake, John Barker

Rep. TJ Shope (LD 8) – Most of Pinal County, including Florence, Coolidge and part of Casa Grande.

Sept. 28 at 11:00 a.m. at the AZ House of Representatives.

Attendees: Rob Dalager, Galen Drake, Wayne Colebank

Rep. Maria Syms (LD 28) – Roughly Thomas to Bell, the I-17 to Scottsdale Rd. and including Paradise Valley.

Nov. 1 at 11:00 p.m. at the AZ House of Representatives.

Attendees: Rob Dalager, Galen Drake, Rick Campbell

Rep. Cesar Chavez (LD 29) – Roughly Indian School to Northern, 43<sup>rd</sup> Ave. to Dysart Rd., including most of south Glendale.

Nov. 7 at 2:30 p.m. at the AZ House of Representatives.

Attendees: Rob Dalager, Galen Drake, Rick Campbell