Chapter Executive Committee Meeting  
Tuesday August 15, 2017

I. Call to Order at 6:09 pm

Attendees: Rick Campbell, Karla Hunt, Laura Paty, Aaron Allan, Alex Buckley, Beth Johannessen, Galen Drake, Jake Miller, Valerie Ahyong, Amy Webb and Toni Candanedo

II. LEGISLATIVE UPDATE
A. Rob has no current legislative updates.
B. Rick alerted the EXCOM to the incorrect statement made by the Secretary of Labor to attendees of an ALEC meeting stating that licensure had ended for LAs in Arizona. Rick sent a response to Elizabeth H. to clarify and to request that National submit a formal response to the Secretary of Labor that he was incorrectly informed.

III. UPDATES TO CURRENT MAG BIKE AND PEDESTRIAN COMMITTEE
A. Tiffany Halperin reported the following:
   - Applications for the Transportation Improvement Program (TIP) and the Congestion Mitigation and Air Quality Improvement Program (CMAQ) funding due September 25
   - Design Assistance funds were awarded and approved on August 15th for Glendale, Surprise, Apache Junction, Queen Creek and the Town of Paradise Valley.
   - 26 consultants were recommended and approved for on-call
   - The next meeting will be held September 26th at 1pm

IV. CHAPTER DISCUSSION/ACTION
A. Discussion on Bringing LARE Instructor to Arizona
   Nothing to Report

B. EXCOM Election Results
   Duane B. verified election results as part of the Teller’s Committee. Results to also be verified by Beth J. and then winners will be notified and a general announcement made by Karla H.

C. Chapter Dues
   In 2016 the EXCOM voted to increase chapter dues for 2017 from $75 to $85 for full members. A motion was made by Laura P. to keep the dues at $85 for 2018. Aaron A. seconded the motion and the motion passed. Dues will not be increased for 2018.

D. Canal Beautification Project
   Jake M. shared some specifics regarding the project and the possibility of a competition.

E. Hosting an Annual Meeting for the Chapter
   EXCOM to host an annual meeting this fall if we can organize in time. Karla H. will research locations and timing with a potential date of October 12. The agenda would include topics such
as the past and upcoming legislative session, Gala, financial information and marketing for upcoming events. Video streaming will be made available for Tucson attendees.

F. Chapter Investments
Karla H. will research the legality, risks and considerations to investing the Chapter’s long term savings.

G and H. Current AZASLA Bylaws, Strategic Plan
Laura P. and Beth J. have reviewed the changes made to the National bylaws in 2016 and have compared them to the AZASLA chapter bylaws and the Strategic Plan. In an effort to reconcile the three documents as well as to determine the viability of the committees laid out the Strategic Plan, Rick proposed that the bylaws committee convene. Committee members to include: Aaron A., Rick C., Galen D, Laura P. and Beth J. Aaron A, suggested that the bylaws committee meet outside of the EXCOM. In addition, EXCOM members to send description of needs for volunteer drive at annual meeting.

IV. CHAPTER INFORMATION/UPDATES
A. Communications
The Arizona Builder’s Exchange (AZBEX) will post our events on their calendar. Other organizations like AIA already share their events on AZBEX. Karla H. will send event details to AZBEX.

B. Board of Trustees Report:
Nothing to report. Webinar for upcoming annual meeting on August 17.

C. Alliance:
Valerie A. reported on behalf of Caryn H. that the collaboration with the APA to host the APA/AZASLA Networking Breakfast needs consideration and possibly some retooling. AZASLA would like to see more LA based topics, a return to a venue that promotes sociability and that encourages a varied group of attendees. Karla H., David H. and Caryn H. will discuss our concerns with Dawn Fortuna from the APA.

D. SHADE/Education:
SHADE classes have been applied for CEUs. AZASLA has a table at the event and will need someone to man the table.

E. Emerging Professionals:
Nothing to report

F. Advocacy/Government Affairs:
Nothing to report

G. HALS:
Nothing to report
H. Fellows:
1. Ken B. and Duane B. are moving forward with the Fellow submission process and expect to submit nominees in the Jan. 2019 application cycle. Rick C. and David H. will contact previous applicants and gauge interest in resubmitting for the Jan 2018 application cycle.
2. They will host “Coffee and Coaching” sessions with nominees in late August and early September.

I. WLAM and Public Awareness
1. AZASLA now has an instagram account az_alsa.
2. AZASLA Awards exhibit has returned to Phoenix and here is the schedule:
   - Month of Sept - ASU Design North
   - Oct 2-6: City of Phoenix City Hall Atrium
   - Oct 9 – Nov 2: City of Mesa (Nov 6 – 17: Chandler Environmental Ed Center
   - Nov 20 – Dec 1: Chandler City Hall (TBD)
3. In honor of Park(ing) Day AZ high school and university students have been asked to participate in a design competition:
   - Competition for HS students with 1st, 2nd, and 3rd place awards
   - AZASLA will match up to $250 for each Arizona Student ASLA chapter
   - Entries will require an entry form, waiver, and acknowledgement of rules/stipulations
   - Entries should also photograph and use ASLA’s hashtag for national’s competition. They will select 1 firm and 1 student project and provide a ½ page spread in LAM
   - Winning entries need to be installed at the State Capitol during AZASLA’s advocacy day at the state capitol in April 2018
   - Valerie A. to get the flyer and entry information and posted online by end August 25th

J. Section Updates
1. Central Section
   - Nursery Tour will be held November 3rd with location in s Scottsdale, Alex B. to send flyer to Karla H. to send to members.
   - Alex B. to attend advocacy summit in Milwaukee on behalf of AZSALA

2. Southern Section
   - Mini Expo to be held in Tucson on November 14th. There are roughly 50 sponsors for the event which in the past has been held in September however, will now be held in November.

University Relations:
1. Arizona State University:
   Joe E. related the following to Karla
   - He would like to see more of an ASLA presence and involvement at the Night of the Open Doors.
   - There is a new Director of the ASU Design School, Jason Schupbach.
   - Joe has concerns about the scholarship to the student chapter and would like to see more oversight on the travel scholarship distribution. The EXCOM discussed at length both the importance of students attending the conference and the potential for the funds
to be used for another purpose that the student deemed more necessary. The EXCOM suggested that funds only go to student members and that scholarship money should go to benefit all the student members, not just the ones attending the conference. Both Amy W. and Toni C. will return to their student chapters and poll students about how they feel the money would be best spent and propose ways to add more accountability for the use of funds. They will relay their results and ideas to Rick C. and Karla H who will use the student feedback to develop parameters for scholarship spending and oversight.
- Joe E. would also like to have BS students to visit high schools in the area and talk about Landscape Architecture, local firms and the program at ASU.

2. University of Arizona: Nothing to Report

L. Student Chapter:
1. ASU Chapter
Toni C. reported the following upcoming activities:
- LARE speaker in October
- Firm tour in early November

2. UA Chapter
Amy W. reported that she met with Sandy B. over the summer and the UA student chapter is planning events for the semester

VI. EVENTS, ACTIVITIES, PARTNERSHIP INFORMATION/UPDATES
A. Events
- SHADE Conference August 31st
- Golf Tournament September 22nd
- AZASLA Annual Meeting (potentially October 12th)
- ANA/ASLA Nursery Tour November 11th
- Appreciation event at Kornegay is November 16th

VII. CHAPTER BUSINESS
A. Secretary Report: Motion by Rick to approve the May 2017 Meeting Minutes. Second by Aaron. Approved.

B. Treasurer Report: Motion by Rick to approve the May, June and July Treasure Reports. Second by Laura. Approved.

May 2017
Checking balance $38,208.75
Savings balance $20,001.16
Receivables $ 338.28
Income month $72,680.45
Expenses month $59,692.73
Net Income month $12,987.72

June 2017
Checking balance $36,097.40
Savings balance $20,001.16
Receivables $ 1,433.28
Income month $73,780.45
Expenses month $61,804.08
Net Income month $11,976.37

July 2017
Checking balance $37,494.84
Savings balance $20,001.16
Receivables $ 9,533.28
Income month $84,615.38
Expenses month $64,624.76
Net Income month $19,990.62

VIII. FUTURE AGENDA ITEMS and ANNOUNCEMENTS

Rick moved to end meeting and Laura seconded the motion.

Meeting adjourned at 8:09 PM.

To add items to next month’s meeting e-mail Rick with “ASLA Agenda Item” in the subject.