



2017 Annual Sponsorship Program Details & Packages

Return Order Form found on Last Pages 6, 7 & 8



2016 President's Award "Scottsdale Museum of the West"
Colwell Shelor

The Arizona Chapter of the American Society of Landscape Architects (AzASLA) provides numerous opportunities for businesses and individuals to market their products and services. Please review the sponsorship details for more information. You can select a pre-packaged sponsorship that contains everything provided within the option you choose, or you can build your own package, and select individual items that meet your budget. Individual items can also be added to any level package if desired.

Details

AWARDS GALA & CONFERENCE – Saturday, March 25, 2017

The Awards Gala is the chapter's premier annual event & focuses on the presentation of the chapter's annual awards. Our banquet has been scheduled for **March 25, 2017 at the Arizona Historical Society**. With over 250 attendees & 23 Vendors at the prior Gala & EXPO this next event is certain to be an event to participate in!

The Awards Gala is also the focus of the Mesquite Journal Spring issue.

Gala Reception Sponsor: Gala tickets (6), draped Expo table during reception, recognition on event marketing. This will provide open bar & appetizers for reception attendees. Quantity: one.

Post-Gala Dessert Reception Sponsor: **NEW!!!!** Gala tickets (6), draped Expo table during reception, recognition on event marketing. This will provide after dinner cocktails & desserts on the Patio after the Awards Gala for attendees. Quantity: one.

Emerging Professionals Sponsors: recognition in pre-publicity & registration materials, listing in event program, hosting banquet table, recognition during event and in post-event press releases & publications. Includes up to ten (10) tickets to the Awards Gala. (2 tickets for Sponsors and eight for distribution). Quantity – two. One for ASU and One for UA.

Tickets will be distributed according to the following priority:

- 1st Students receiving 2016 ASLA National Student Certificate Awards
- 2nd Students receiving 2016 AzASLA Chapter Student Individual & Collaborative Awards
- 3rd Guests of students receiving awards
- 4th Faculty members
- 5th Additional student(s) as space allows

Expo Tables during Reception 4-6 pm: Gala tickets (2), draped expo table for reception to display promotional and information product(s), recognition on event marketing. Quantity: 24 tables total.

AMIGO: Gala tickets (2), recognition as a supporter and friend on Event marketing materials and program.



2016 Award of Excellence "Levine Residence"
Greedy Pickett

GOLF TOURNAMENT

The golf tournament is one of the Chapter's major social events and will occur once in 2017 likely in September based on course availability. Included in the cost is our providing items to attendees on your behalf with your logo. Please supply jpeg artwork 4-6 weeks prior to event.

Tournament Grand Sponsor: 2 - tournament entry (foursome), hole recognition, EXPO table, special recognition on event marketing. Quantity: 1

Lunch Sponsor: tournament entry (foursome), hole recognition, sponsorship provides box lunches for attendees, EXPO table, recognition on event marketing. Quantity: 1



2016 Honor Award "*Desert Arroyo Park*"
Logan Simpson

NETWORKING EVENT

Interested in expanding your networking

opportunities?

AzASLA provides a "Network Event" option that allows you to coordinate with the Chapter on an event that will allow you to network with current and prospective members and alliances. These events range from a reception at the Desert Botanical Garden, roof top deck or garden happy hour mixer, public awareness event, advocacy event, student mixer/mentor program event, community involvement projects (pro-bono work), volunteer events, landscape architecture month event, emerging professionals mixer, and many more!

We will take care of all of the details, announcements, appropriate foods for the event depending on your budget and selection. Contact Karla Hunt, khunt@j2design.us to learn more about this great opportunity. Networking events can be collaborative or exclusive.....email for more information and to set up a meeting to discuss further.



2016 Honor Award “Central Arizona College Maricopa Campus”
SmithgroupJJR

COMMUNICATIONS

WEBSITE

The AzASLA website, www.azasla.org, is the primary point of contact and communication for the chapter. A sponsor logo and website link can only be provided on the AzASLA website annually with the pre-set packages listed on page 6.

WEBSITE | firm listing (for members only) Must have a Registered Landscape Architect license

Firm listing tab that provides your firm's contact information listed for a nominal annual fee (1/1/2017 – 12/31/2017).

MESQUITE JOURNAL

The Mesquite Journal is the Chapter's scholarly publication that offers exploration of ideas and challenges central to the contemporary practice of landscape architecture in Arizona. Besides scholarly features, the journal includes more in-depth coverage of chapter events than the Chapter's website or E News Blast newsletter. The journal is issued once a year, in printed format in the Spring focusing on the Chapter's Annual Awards Program. The estimated number of people receiving the journal is 350 – 400 per issue including State and Local Government Representatives.

Advertisers shall provide camera ready artwork matching the exact dimensions of the selected ad size in jpeg format. Prices are for color listings.

Main Menu Annual pre-set packages (check box to indicate selection)

*** PLATINUM Sponsor** over \$12,000 Value for only **\$9,000.00**

- 12 tickets at the Awards Gala
- Gala Recognition as a Platinum Sponsor
- Corporate Gala Grand Sponsor, logo at podium during program
- Draped Expo Table at Gala with Premier EXPO location
- Participation in 1 Mini-EXPO in Tucson (separate from Awards Gala)
- Hole Recognition at the Annual Golf Tournament
- 2 - Tournament Entry (foursome) at Golf Tournament
- 40 complimentary drink tickets for Gala guests
- Golf recognition as a Platinum Sponsor on marketing materials
- Yearly website logo & Link
- Participation in 1 Annual Collaborative Networking Event
- Recognition at all AzASLA events in 2017
- Full page color ad in the Mesquite Journal, Your Choice of Location
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants

*** GOLD Sponsor** **\$6,000.00**

- 8 tickets/ Premier Seating for the Awards Gala
- Gala Recognition as a Gold Sponsor with Premier EXPO location
- Draped Expo Table at Gala
- Recognition at all AzASLA networking events in 2017
- Participation in 1 Mini-EXPO in Tucson (separate from Awards Gala)
- Hole Recognition at the Annual Golf Tournament
- 25 complimentary drink tickets for Gala guests
- 1 - Tournament Entry (foursome) at Golf Tournament
- Golf recognition as a Gold Sponsor on printed marketing materials
- Yearly website logo & Link
- Full page color ad in the Mesquite Journal
- Participation in 1 Annual Collaborative Networking Event
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants

*** SILVER Sponsor** **\$4,500.00**

- 6 tickets for the Awards Gala
- Gala Recognition as a Silver Sponsor
- Draped Expo Table at Gala
- Hole Recognition at the Annual Golf Tournament
- Recognition at all AzASLA events in 2017
- 10 complimentary drink ticket for Gala guests
- Participation in 1 Mini-EXPO in Tucson (separate from Awards Gala)
- Golf recognition as a Silver Sponsor on printed materials
- Yearly website logo & Link
- 1/2 page color ad in the Mesquite Journal
- Participation in 1 Annual Collaborative Networking Event
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants

*** BRONZE Sponsor** **\$3,500.00**

- 2 tickets for the Awards Gala
- Gala Recognition as a Bronze Sponsor
- Draped Expo Table at Gala
- Recognition at all AzASLA events in 2017
- Participation in 1 Mini-EXPO in Tucson (separate from Awards Gala)
- Hole Recognition at the Annual Golf Tournament
- Yearly website logo & Link
- 1/2 page color ad in the Mesquite Journal
- Participation in 1 Annual Collaborative Networking Event
- Sponsorship & logo recognition at upcoming Advocacy Events with all LA registrants

PACKAGES CAN BE SHARED FOR A SECONDARY, AFFILIATED ORGANIZATION WITHIN YOUR CORPORATION FOR AN ADDITIONAL \$1,000.00/YEAR TO ANY PACKAGE

Build Your Own Sponsorship Package

(These items can be added to any of the above packages or purchased individually)

Gala

| | | <u>Enter Extended Amount</u> |
|-----------------------------------------------------------|------------|------------------------------|
| Supporting Sponsor of the Gala | \$2,500.00 | \$ _____ |
| Gala Reception Sponsor | \$2,500.00 | \$ _____ |
| Post-Gala Dessert Reception Sponsor NEW !!! | \$2,500.00 | \$ _____ |
| Emerging Professionals Sponsor | | |
| ASU or U of A | \$1500.00 | \$ _____ |
| Expo Tables for Reception (includes 2 Gala tickets) | \$1500.00 | \$ _____ |
| AMIGO | \$ 750.00 | \$ _____ |

Golf Tournament

| | | |
|----------------------------------|------------|----------|
| Tournament Grand Sponsor | \$4,000.00 | \$ _____ |
| Awards Reception & Lunch Sponsor | \$3,000.00 | \$ _____ |

* Additional Opportunities Available prior to the Tournament *

Communications

| | | |
|-------------------------------------------|------------------------|----------|
| WEBSITE firm listing | \$100.00/each (annual) | \$ _____ |
| <i>(available for members' firm only)</i> | | |

Total Payment DUE: \$ _____ (Pages 6 + 7)



2016 Honor Award "Jackson Residence"
Greyy Pickett

AzASLA 2017 Sponsorship Agreement

Contact Name: _____

Company: _____

Address: _____

Telephone: _____ Email: _____

*****Please email a copy of this order form & your LOGO in high-res tif or jpg to:
Karla Hunt, at khunt@j2design.us**

Payment Information: AzASLA will send an invoice after the sponsorship agreement has been received. Please send payment within fourteen (14) days of receipt of invoice.

**WE ARE HAPPY TO SET UP PACKAGE SPONSORSHIPS ON A PAYMENT PLAN.
PLEASE GIVE US A CALL TO DISCUSS FURTHER.**

*** CUSTOM PACKAGES ARE AVAILABLE AS WELL BASED ON YOUR NEEDS AND BUDGET ***

AzASLA Contact Information:

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PO Box 28393
Phoenix, AZ 85285

khunt@j2design.us

602-438-2221 (J2)

Thank You for Supporting the AzASLA!

2016 Honor Award "College Avenue" Floor Associates

