



Chapter Executive Committee Meeting Tuesday November 17, 2015

1. Call to Order at 6:04 PM

Attendees: Rick Campbell, Justin Azevedo, Harry Cooper, Galen Drake, Jake Miller, Jim Coffman, Alex Buckley, Karla Hunt, Robert Schuler, Ellen Alster, Aaron Allan, Craig Coronato

CHAPTER BUSINESS

2. Secretary Report:

Motion by Aaron Allan to approve the October 2015 meeting minutes with one change to correct the numbering specifically at the HALS reference to Section IIIe as directed by Jim Coffman.

Second by Craig Coronato. Approved.

3. Treasurer Report

Savings: \$17,500.13

Checking: \$13,820.35 (\$10,000.00 as of 10.31.2015 was accounts receivable either dollars for the Appreciation event or sponsorship for 2016 that is in the process of being received)

Expenses October: \$6,589.80

Income October: \$12,235.00

Net Income October: \$5,645.20

YTD Expenses: \$75,937.24

YTD Income: \$80,820.21

YTD Profit (net): \$4,882.97

Motion by Craig Coronato to accept October 2015 Treasury Report

Second by Aaron Allan. Approved.

CHAPTER DISCUSSIONS

A. Sunset and Lobbyist Update

B. AZBOTR Rules Update Effort (collaborative report by Craig and Robert)

Lobbyist Robert Schuler called in to update the EXCOM that the legislature is continuing through the Committee of Reference and will gather in the early part of December.

AzASLA's Craig Coronato, was invited to the Agribusiness Summit by the Director of Agriculture, Director Killian, to participate. Robert hopes to meet with 3 of the Democratic members of the committee as these will be important votes at the Committee of Reference. We know the Republicans will vote 'no' as they want smaller governments.

On the December 9th agenda the Congressional authority has listed us (BOTR) first but that could change. Much of the agenda will be heated with sports and tourism authority focus and the rental car tax that funds that committee. If we get moved on the agenda we need to plan for a long day. Should we remain at the first subject for the day we need to be brief and succinct. This would be during the request for public testimony. Suggest to not testify unless requested or asked a direct question.

Robert would believe that the lobbyists for both ACEC, Walsh and Isaacson, and AIA's Michael Green will be attending but that is only a speculation, though highly probable.

It is specifically recommended that Aaron attend the December 9th meeting as he and the Representative Diego from Tolleson had a great connection.

Craig would like to have a backup at meetings. Jim, Rick, Aaron and Galen all expressed an interest in attending the December 9th meeting from 9-10 pm; everyone will plan to meet before at 30 minute.

It was discussed that there may be a website registration we can access and provide to membership to allow them to 'position vote' on certain matters. Harry will look into locating the link and more details.

It's again clarified / confirmed that Robert will resume his services one month earlier than anticipated in December 2015 and although is contracted through May, 2016, this earlier start will have him end April 2016.

Additional information presented is that the Rules have been separated from Sunset so as to not confuse things. PLA may be on hold as well until after Sunset. Craig would like to reinvigorate the SOS Fund, possibly with an alternative name. Some type of event to educate and help the lobbying fund. Karla to connect with CPA to see if there are special requirements and tracking that needs to be in place for those donations.

C. CPC / Trustee / Annual Meeting

Galen reported that the survey results presented at the CPC had 32 responses. Most significant were the findings about the interest level for committees. Awards committees were most popular. There were several presentations provided and most informative and well done were the ones on faculty involvement, HALS and SITES. Galen will send those powerpoints to Jake to have posted on the website to share with membership.

D. Trustee Report

Jim and Aaron reported that there was nothing controversial to report from the Annual Trustees Meeting. The most discussed conversation/topic was the Headquarters Building Renovation which is now up to \$6.3 million. \$800k has been raised out of the target \$1.5M. National ASLA leaders are working on vision for the building; portion of monies are dedicated for rebranding in 2017 rather than aligning with the building opening in 2016 which would make logical sense to have them launched simultaneously.

Reasons stated were that from the recession certain budgets were cut so now that there is income, certain things are automatically reinstated (ie. Benefits) and therefore triggered and paid. Three main discussion points:

1. Building TI
2. Programming for building
3. Rebranding – getting and keeping more Emerging Professionals

Currently the 1st year graduating student has their membership 'free' and then incrementally goes up for years 2 and 3 (Associate). ASLA has noticed that after the free 1st year they are not receiving renewals for many of the students. Thoughts are to make it more incremental over 5 years with Full Membership being received after 3 year, but having the 1st year be a nominal, reduced cost. This is not a resolved topic as National works to create graduated rates.

Also, National is working on designing a pin for Trustees as a thank you for their service.

CHAPTER INFORMATION/UPDATES

A. Communications

Nothing to report

B. Board of Trustees Report:

See prior IIIC.

C. Alliance:

Nothing to Report – Chair position open.

D. Education:

Nothing to Report – Chair position open.

E. Emerging Professionals:

Nothing to report.

F. Advocacy/Government Affairs:

An additional topic reported by Craig is the big issue with the Transportation Bill and transportation enhancements. Currently the bill wants to end all enhancements and landscape. Roxanne with National is fulltime working on this with her alliances. Craig was interested to see if the Board and Chairs receive the alerts from National “I advocate?” You enter your zip code and what your position is can be reported directly to your representative and to National. As not all of the Board/Chairs seemed familiar with this it is thought that possibly we could look into locating a link to post on the website. Possibly though this link is email specific to each member....? Jake will look into this.

G. HALS/SHADE:

Jim asked for ideas for the SHADE design tracks and attendees provided him with numerous ideas for him to present at the next SHADE planning meeting.

H. Fellows:

Nothing to Report. As it has been some time since we received a report Karla will email Jason, who is invited monthly to attend, for an update and to see if he is still interested in serving in this role.

I. Section Updates:

Central Section

Upcoming events:

November 19: Appreciation Event

Early 2016: LID Workshop; Harry is looking at hosting in February.

April 2016: Sketch Crawl

Discussion briefly as well is to host another Wright Tour in the Spring. This event was very nice and a great atmosphere.

Southern Section

Upcoming events:

November 11 – Luncheon was held with Julia Franseca at the Tucson Botanical Garden.

December 3 – Holiday mixer with ULI.

Ellen would like to explore the ideas of hosting similar tours to the Wright or Nursery tour in Tucson. She currently has an email into Joe Winfald? @ Centennial Parks to get people involved as well as a potential luncheon idea of connecting LA's not working in traditional roles for a panel discussion.

J. University Relations:

Nothing to report

K. Student Chapter:

Nothing to report

EVENTS, ACTIVITIES, PARTNERSHIP INFORMATION/UPDATES

A. Events

The first call for award entries for the 2016 Gala were sent out.

Galen also felt that we have two open positions on the committees, Alliance and Education. Galen gave opinion that he felt this role should be handled by Karla. Aaron felt that this could warrant an additional fee and as the 2016 budget is still tentative it would be good to have a proposal for these additional efforts (scope and fee) by the December Board meeting and certainly for the next budget meeting. This could be co-chaired with Justin for assistance if needed.

Aaron recommended to the Board that the Education Committee and SHADE could be linked as SHADE provides an educational component. This would still be handled by Jim. Additionally, HALS will list both Helen Erickson and Gina Chorover as the Chairs.

FUTURE AGENDA ITEMS and ANNOUNCEMENTS

Need to start thinking about NLAM and Parking Day by January.

-

Meeting adjourned at 7:47pm.

To add items to next month's meeting e-mail Galen with "ASLA Agenda Item" in the subject.

A heartfelt thank you to EXCOM members who have fulfilled their role by volunteering with AzASLA: Karen Cesare, Jim Coffman, Allyce Hargrove, and Laura Mielcarek.